



## **2019 Media Kit**

SKY 186 | FREESAT 171 | [YANGATV.COM](http://YANGATV.COM) | [@YANGA\\_UK](https://twitter.com/YANGA_UK)



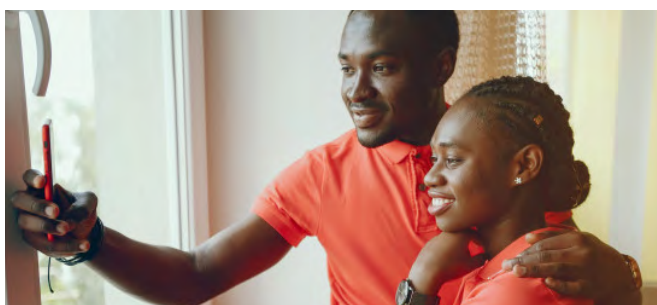
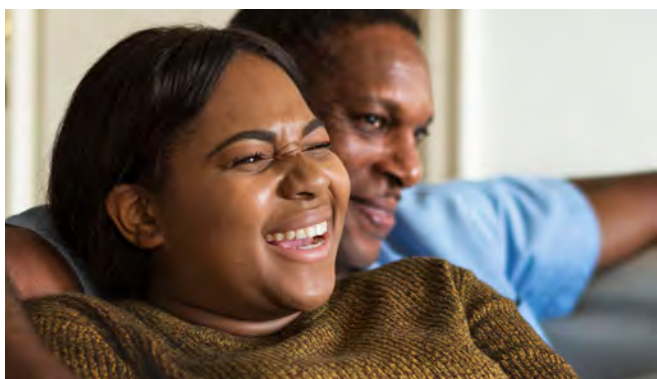
# YANGA!

Dynamic, irreverent, effervescent, welcome to YANGA! – a new general entertainment destination giving voice to Africa’s thriving diaspora.

Echoing the continent’s bold and beautiful style, YANGA! brings Africa’s energy with content featuring its best entertainers, comedians and musicians.

As spicy and varied as the continent’s cuisine, YANGA! will offer viewers a taste of home with positive and inspirational stories to celebrate the cultural richness and pride of Africa and its people.

“YANGA” means self-pride and showing-off (in West African pidgin) and is an enthusiastic, positive, form of self-expression.





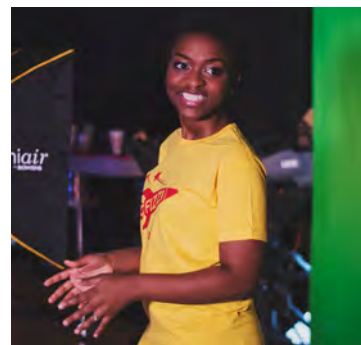
## About us

YANGA! (pronounced /yæn'ga/) is a commercial general entertainment channel reflecting the lives, issues and infectious energy of The African Diaspora.

YANGA!'s schedule presents a curation of content from the international diaspora and from Africa. Through a mixture of original commissions and acquired content, the channel is OFCOM regulated, BARB rated and funded by advertising revenue. Broadcasting daily in the UK and Eire, the channel is managed by the team behind Chiswick Park Studios, a cutting-edge facility located in the heart of West London.

YANGA! is available on **Sky Channel 186** and **Freesat Channel 171** reaching 14m households and online through YANGATV.com and YouTube (YANGA UK). Supported by an integrated social media presence (@yanga\_uk) on Facebook, Twitter and Instagram.

YANGA! is the first commercial endeavour of Africa MediaWorks, a privately owned, UK-registered limited company.







## Our Audience

Our audience is as eclectic as the colourful continent we portray.

YANGA! is for anyone who identifies with or has an interest in the unabashedly, confident, joyful and exuberant cultural style of Africa.

Our content primarily appeals to the burgeoning African diaspora in the UK. Regardless of gender or generation, YANGA! has content that resonates; delivering a wide range of entertainment programming from children's, women's interests and current affairs, to comedy and drama. YANGA! offers international news from an African viewpoint.

Our content delivers entertainment across multiple genres, offering original commissions for all the family.

Some of the world's most inspirational television, movie stars and sports stars, intellectuals and academics are part of this community. YANGA! captures this spirit with a cheeky and irreverent style; celebrating the community's achievements whilst inspiring a new generation.





Original Programming

# Noni

@NONICHAT #NONI



**Noni** is YANGA!'s magazine chat show, focusing on the lifestyle issues that matter to women across the African diaspora. Noni will be your regular Saturday morning rendezvous which will be just like sitting down for a catch-up over a coffee with your mum, sister, auntie or best friend!

Each week host Juliana, alongside her regular team of panellists, will chat about topics ranging from film and fashion to reviews and performance artists whilst sharing your favourite recipes and even make-up tips. Noni talks about the stuff that matters to African women.



## Presented By Juliana Olayinka

Juliana Olayinka is an award winning broadcast journalist and busy mum of three. Having studied journalism at the University of Arts London she followed her passion to cover stories effecting Africans in the diaspora and on the continent. Juliana became a contributor on the topic across the world's leading newsrooms, including Bloomberg, OK! Magazine, MTV, BBC and Thomson Reuters. Juliana has participated in dialogue, on this subject, at the United Nations both in Geneva and New York. Not content, with juggling allof this and a demanding family life, she is currently studying for a post graduate Global Diplomacy degree at SOAS, University of London.





Original Programming

# Nigeria Decides

🐦 📷 @REALJHUK #NIGERIADECIDES



**Nigeria Decides** is a weekly show featuring lively political debates and hard-hitting interviews with prospective political candidates or party representatives and takes place in our state-of-the art London studio.

Join Mark Eddo and a guest panel as they discuss the Nigerian presidential elections held in February 2019.



## Presented By Mark Eddo

Mark was the Business and Economics Senior Correspondent for ITV News in London and joined Sir Trevor Macdonald on the News at Ten. In this role he interviewed such luminaries as Bill Gates and British Prime Minister Gordon Brown. Mark worked as a presenter and reporter at the BBC hosting 'World Business Report' on BBC World. Mark can still be seen on BBC World's Africa Business Report.



## Presented By Juliana Olayinka

Juliana Olayinka is an award-winning broadcast journalist and busy mum of three. Having studied journalism at the University of Arts London she followed her passion to cover stories effecting Africans in the diaspora and on the continent. Juliana became a contributor on the topic across the world's leading newsrooms and has participated in dialogue, on this subject, at the United Nations both in Geneva and New York.



Original Programming

**JHUK**

  @REALJHUK #JHUK



**Journalists' Hangout UK** is a fresh, bold current affairs programme bringing together a host of the best and brightest journalistic minds focused on the issues facing the African continent.

Covering everything from politics, security, business and sports, our journalists will provide frank and honest analysis of the contemporary news of the day.

Broadcasting from London ensures our correspondents will not have to bend to political pressure and can provide honest and refreshing insight amid the swirl of sometimes politically biased coverage from the continent.



**Presented By**  
**Priscilla Nwiko**

Priscilla Nwiko is a journalist based in London. She was born in Nigeria but moved to the UK at age 13. She studied Law after high school but moved into broadcasting in 2011. She's interested in Nigerian, UK and African Politics.



**Juliana Olayinka**

Juliana Olayinka is an award-winning broadcast journalist and busy mum of three. Having studied journalism at the University of Arts London she followed her passion to cover stories effecting Africans in the diaspora and on the continent. Juliana became a contributor on the topic across the world's leading newsrooms and has participated in dialogue, on this subject, at the United Nations both in Geneva and New York.





Original Programming

# Turn Up

#TURNUP



**Turn Up** is YANGA!'s late night show, bringing you the latest agenda-setting music and cultural coverage, providing a showcase for the continent's rising stars and the industry's biggest names.

We interview the UK's top Afrobeats artists, take-a-look at YouTube's top West African talent, and cover the very best Nigerian events.

Splicing West African heritage with the sounds and culture of the UK, Turn Up brings you exclusive interviews, hilarious videos, and we talk all things West Africa!



## Presented By Bisi Akins

Bisi is a former Miss Nigeria and YouTube star, with her show GTKwithBiss (Get To Know with Biss). In this capacity Bisi has interviewed, Burna Boy, Sona, Arin's Angels, Korede Bello, Moelogo and Adekunle Gold. She is well connected, with her finger on the pulse of all current musical trends. Not content with being both beautiful and popular, Bisi also holds a Master's Degree in Oil and Gas Management.



## Mistar Alvin

Mistar Alvin is an actor and presenter, with radio, online and stage credits to his name. He's been acting since he was young and has appeared in a variety of stage productions all over London. He started presenting work at just 17 when he co-hosted a slot on Liberty Radio. He appears on YouTube shows called UncleandMistarTV and TheBigClash Gameshow. He recently appeared in a commercial for Subway X Pepsi featuring Stormzy.

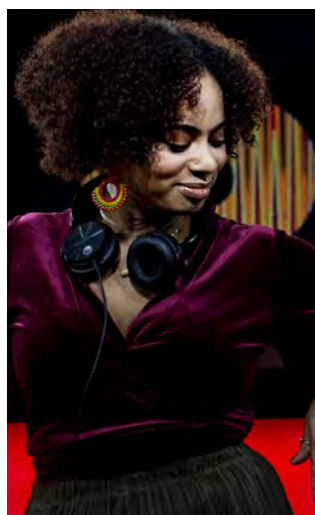




Original Programming

# Turn Up

#TURNUP



## Tash LC

Tash is a rising star of the UK DJ and radio scenes. She works as a broadcaster, promotor and club DJ. Her music balances highly tasteful afro-jazz and highlife broadcasts with more up-tempo meetings of kudu-ro, gqom, and esoteric club sounds. As a DJ, Tash has made a name for herself via her eclectic 'sets', energetic parties, countless residencies and shows on BBC1XTRA, Radar Radio and Worldwide FM as a host and presenter.



## Uncle Timothy

Tim is a Visual Artist, as a presenter and a social media personality for YANGA! TV he has been seen on the sofa and the red carpets quizzing our favourite stars about the latest gossip. In his art, Timothy cites photography, video and writing as his favourite mediums, recently he has been directing videos for some of London's rising stars while using photography and writing to create personal projects on identity.



## Tobi King

Tobi is a Turn Up guest presenter, charming and outgoing Tobi is a trained actor who currently trains with UAL, prior to that he attended Sylvia Young Theatre School. He has worked with different names from John Bishop to BKCHAT LDN. At only 19 years old, YANGA! is his first professional presenting job but hopefully you can see why we hired him; Warm, enthusiastic, funny as well as edgy and a streetwise London lad, Tobi is a great energy to be around.



## Mansour Bellow

Mansour is an online sensation, having made his name via his YouTube channel Afrobeat360 and his light-hearted fashion segment «Swagga Check». His cheeky, laid back interview style and his ability to convince some of Africa's most high-profile artists such as Tiwa Savage, Dr Sidd, Burna Boy and Davido to appear on his show, made him an instant hit. Mansour is bringing his charm, wit and irreverence to Number 6, join him for the inside track on what's hot.



Original Programming

## Green Screen Greats

#GSG



**Green Screen Greats** is a fast and funny studio show where comedians are called upon to improvise a speech, anecdote or pitch utilising the images that are projected behind them.

A panel of judges awards points which they can lose through pausing, repetition or failing to incorporate the images behind them.

The winner is the comedian who is awarded the most points throughout the course of the show.



### Presented By Simon London

Simon started as a Daily Mirror columnist and LIVE TV! Presenter. He went on to produce V Graham Norton picking up several Baftas, Comedy Awards and NTV Award. He joined TalkbackTHAMES and co-developed and produced the comedy game show 'Distraction'. Promoted to Talkback's Editor of Comedy Entertainment he oversaw QI, They Think It's All Over and Channel 4's The Morning After Show. He ran Radar Productions for RDF before joining BBC Comedy and developing/producing a range of successful shows including Watson & Oliver, The Stephen K. Amos Show, We Need Answers, Dick & Dom's Funny Business and BBC3 sitcom Coming of Age. He became Creative Head of BBC Comedy and developed new talent for Comedy North, developing their 24-Hour Edinburgh Festival coverage.





Original Programming

# Fizzi

#F1ZZI



**Fizzi** is YANGA!'s segment for children, appealing to both parent's and children's collective cultural imagination.

Join our Presenter, Gbemisola Isimi as she takes children on an exciting and imaginative adventure through the shows: 'The Adventures of Lola and Chuchu', 'Turtle Taido', 'Siyaya' and 'Come Wild with us'.

There'll also be singing and dancing in our colourful and joyful Nursery Rhymes in African languages.



## Presented By:

### Gbemisola Isimi

Gbemisola Isimi is founder of CultureTreeTV, an online platform for parents of Nigerian (Yoruba) descent who want to preserve their heritage by teaching children their mother tongue, Yoruba. She will be bringing this experience, knowledge and desire to educate and entertain to YANGA!



Original Programming

## Number 6

#NUMBER6



**Number 6** is YANGA!'s free-spirited night-time entertainment comedy show.

Witty, charming and sarcastic, Mansour Bellow welcomes some of the African diaspora's best black comedians, for a post-watershed celebration of the continent's humor. Mansour is on the street, behind the scenes and accessing all areas to bring you pranks, jokes and 'no holds barred' interviews.

An original YANGA! commission, Number 6 is in the know and on the money and is inviting you to come along for the ride.



**Presented By**

**Mansour Bellow**

Mansour is an online sensation, having made his name via his YouTube channel Afrobeat360 and his light-hearted fashion segment «Swagga Check». His cheeky, laid back interview style and his ability to convince some of Africa's most high-profile artists such as Tiwa Savage, Dr Sidd, Burna Boy and Davido to appear on his show, made him an instant hit. Mansour is bringing his charm, wit and irreverence to Number 6, join him for the inside track on what's hot.





Original Programming

# One to One

#ONETOONE



**One to One** is an in-depth, hard-hitting series of interviews with newsworthy personalities who have a profound influence on African affairs.

Probing interviews are conducted by an expert, high-profile journalist of African origin. From politics to economics, from the environment to human and cultural affairs nothing will be off topic.



## Presented By

### Priscilla Nwikpo

Priscilla Nwikpo is a journalist based in London. She was born in Nigeria but moved to the UK at age 13. She studied Law after high school but moved into broadcasting in 2011. She's interested in Nigerian, UK and African Politics.



Original Programming

# The Business

#THEBUSINESS



**The Business** is YANGA!'s flagship business programme, offering in-depth insight and analysis into African and global markets; delivering the latest company, financial and economic news and how it impacts African businesses in this interconnected commercial world.

Featuring interviews and discussions with high-profile African business personalities.



## Presented By

### Tet Kofi

Tet Kofi is a journalist, broadcaster, media/PR consultant and commentator,





## And more

YANGA! will also deliver comprehensive and impartial International news from an African perspective. YANGA! has the inside track on what's happening on the African continent and how it will affect the African community.

Watch YANGA! for all the best Nollywood drama. Delivering an explosion of colour, glamour, glitter, action, romance, comedy, grit, melodrama and musicals, this genre has it all.





Acquired Content

## Series



### 40 & Single

#### Exclusive Series

40 And Single is a character-driven series that tackles the African woman in this new age. It invites us into the tumultuous life of Ebaner Temple, a bi-racial entrepreneur, as she manoeuvres life and love in Accra, Ghana. In a place where its significant colonial roots are matched only by its patriarchal ones, she braves both. Created by renowned film producer and director, Leila Djansi.



### Afrobeats : Nigeria To The World

#### 2 Part Documentary

Afrobeat music is everywhere. Even industry big names are getting in on it- Drake, Chris Brown, Alicia Keys, Jidenna. So you may be wondering, what exactly is Afrobeat? Where does it come from? And most importantly, what does this new wave of sound mean for the future of the music industry? We travelled around Europe, Africa and collected over 40 interviews featuring Davido, J Martins, Psquare, Skales, Akon and many, many more...



### Bukas & Joints

#### Series 1-4

A Nigerian travel and food documentary series, starring Olisa Adibua. It features him travelling around Nigeria in search of the most authentic Bukas and Joints. Join him for 30 minutes every week as he embarks on new food discoveries and leaves you wanting more.



### Kings And Queens

#### Exclusive Series

Is there such a thing as love at first sight? Do you get a second chance, at a first impression? Kings & Queens a show that celebrates black love. Featuring couples who tell their story of love marriage and relationships. These couples show that when it comes to love it certainly isn't easy, but at the end of the day Love conquers all!





Acquired Content

## Series



### Lado A Lado

#### Series 1

The idealistic and brave Isabel is the maid of a French lady who taught her the European language and manners. She was raised by her father, the former slave Afonso. In a sambagathering, she meets Zé Maria a hard-working man who hides a secret: he is a capoeira player, an illegal martial art he hopes to see recognized.



### La Esclava Blanca

#### Series 1

In Colombia in 1821, a Spanish plantation gets burned down, and only the planters' baby is spared. She is taken in by slaves who rescue her but eventually gets sent to Spain, but concocts a plan to return home and become an abolitionist who can free her enslaved rescuers.



### Lekki Wives

#### Series 1-3

They move up the ladder in leaps and bounds. They hop in and out of countless beds and enjoy the upside of being trophy wives. Now, they must together experience the price of change while finding ways to hold their own.



### Meet The Adebanjos

#### Series 1-2

It is currently the UK's Number 1 British African Sitcom. It is centred on a British-African family living in Peckham, South London. The Sitcom focuses on the larger than life father character Bayo Adebanjo as he struggles to instil his old fashioned African values on his reluctant modern British family.



Acquired Content

## Series



### **Nigerian Top Weddings** Series

Nigerian Top Weddings, hosted by British-Nigerian award-winning presenter and multimedia personality, Shedzi will feature twenty-four Nigerian couples in their build up to say "I do", with all of the vibrancy, glamour and even the last-minute nerves that accompany their journey to the altar.



### **Room 420** Series 1

Comedy, thriller which follows Senator Kola Diya, a womanizing senator who becomes embroiled in a scandal when he meets up with a woman in his hotel room, after he presents her with an offer she can't refuse. As expected, things do spin out of control. Starring Timini Egbuson, Jide Kosoko, Ayoola Ayolola, Theresa Edem and Toni Tones.



### **Uncomplicated** Series 1

When Mr and Mrs Jonathan Holmes allow their relationship to be invaded by a busy-body aunt, an unpredictable brother-in-law, and an ever-ready friend, they end up with one full house and two unhappy Holmes!



### **Urban Kitchen** Series 1-2

If you ask a roomful of people what their biggest budget busters are, many of them will say their food spending is an issue. In fact, many Africans literally eat through their income, knowingly spending more than they should on dining out. Join this culinary trip into learning how to make those healthy and sumptuous meals at a very reasonable budget in the most entertaining atmosphere.





Acquired Content

## Movies



### **Ayanda And The Mechanic** Movie

Ayanda and the Mechanic is a coming of age story of a twenty one year old Afro hipster, who embarks on a journey of self discovery trying to keep the memory of her father alive, when she's thrown into a world of greasy overalls, gender stereotypes and abandoned vintage cars in need of a young woman's re inventive touch who tries to reclaim what would've been, what could've been.



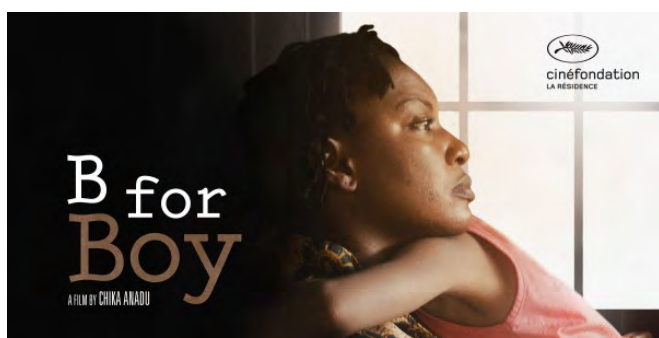
### **And Then There Was You** Movie

Natalie resorts to picking up the pieces of her life after her husband leaves her for the family he has outside. she falls in love with Darrell, but he has secrets of his own. Can Natalie handle any more secrets?



### **Banana Island Ghost** Movie

B.I.G is a comedy movie about a ghost who is scared to go to heaven because he doesn't have a soulmate, so he convinces God to give him three days to fall in love. He is then paired with the cantankerous firecracker Ijeoma, who will do anything to save her father's house in Banana Island from the bank coming to reclaim it in three days.



### **B for Boy** Movie

B For Boy is a contemporary drama set in Nigeria, about one woman's desperate need for a male child. It explores the discrimination of women in the names of culture and religion.



## Acquired Content

# Movies



### Boxing Day Movie

Money is not necessarily the key to happiness. It can easily be considered man's worst downfall. Michael Adeyemi was destined to be a billionaire by the age of 35 and with money comes access to the fine things of life. Find out how Michael's desperate quest for fortune and success would cost him the number one thing money cannot buy - Family.



### From a Whisper Movie

When an intelligence officer and a young, rebellious artist discover that they both lost somebody in the US Embassy bombing 10 years ago, they learn how to confront their fears and forgive.



### Gone Too Far Movie

Gone Too Far follows two estranged teenage brothers over the course of a single day as they meet for the first time, and struggle to accept each other for who they are. Yemi can't wait for his big brother to join him on the estate in Peckham - but when Ikudayisi arrives from Nigeria wearing socks and sandals Yemi questions both his judgement and his African heritage.



### Lotanna Movie

A story about a young man (Chris Okagbue), who discovers that he has to offset a huge debt owed by his father before his sudden death, to a fearful loan shark called Don Cleff. Aided by an unbreakable resolve to succeed, his friends and his musical talent, he must find a way to solve this unfairly inherited problem or die trying. Directed by Toka McBaror the award winning director of The Island.





Acquired Content

## Movies

### LIKE COTTON TWINES



### Like cotton twines

#### Movie

Micah Brown, an American English teacher thought his life in Ghana was going to be serene and self satisfying until he discovers his student, 14 year-old Tuigi is being forced to drop out of school. To atone for her father's crime, she will become a Trokosi - Wife of the gods. A practice of religious sexual slavery.



### Man on Ground

#### Movie

Dir. Akin Omotoso, highly renowned actor, writer & the director of "Vaya", casts the story of a young Nigerian man living in the African refugee tenements of Johannesburg who disappears against the background of animosity against immigrants flaring into violent rioting. In the span of a single night, his brother, on a short visit from London, tries to elucidate the mystery.



### Moms At War

#### Movie

The comedy tells the story of two successful mothers and their teenage children, who write a prestigious exam to be admitted into an international scholars program. However, everything goes wrong when their children have to compete against each other for a place in the program. In a race to the end, the story spotlights the unwavering love of mothers and the extent to which they would go to secure nothing but the very best for their children.



### New Money

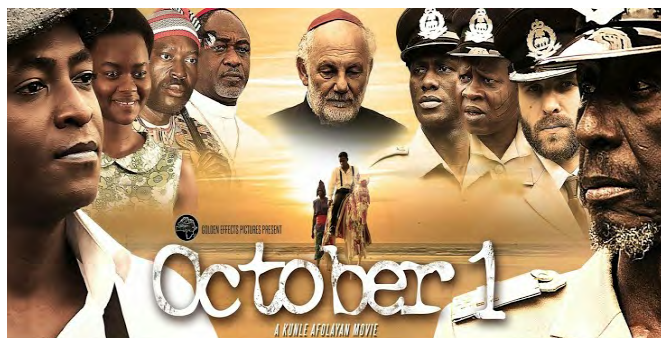
#### Movie

All female production team. The movie tells the story of a young girl, who goes from being a shop girl to a billionaire, after her father leaves her his empire to run.



## Acquired Content

# Movies



### October 1st

#### Movie

Kunle Afolayan directed classic, a sweeping historical epic. As Nigeria prepares for independence from the British in 1960, a seasoned police detective rushes to find the serial killer slaughtering its native young women.



### Phone Swap

#### Movie

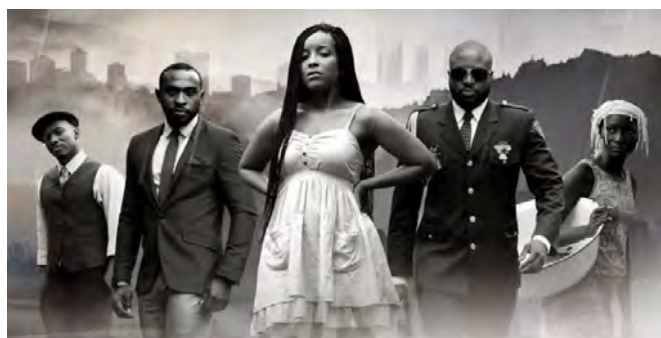
Mary, a fashion designer, and Akin, her arrogant boss, swap their phones by accident in a busy airport and must now carry out each other's assignments. Directed by renowned Kunle Afolayan.



### Potato Potahto

#### Movie

A divorced couple who decide to share equal space in their ex-matrimonial home soon realize that the ingenious idea is easier said than done. Bent on flexing their egos and scoring points, the two implore various hilarious tactics that soon inflames emotions and turns an already complicated situation into a roller coaster ride.



### Silver Rain

#### Movie

Set in an African slum, Silver Rain is the story of an ambitious market girl who meets a boy from the other side of town and falls hopelessly in love with him. As they struggle to cross the class divide, they soon discover that the social gap is overpowering, and set off a chain of events neither of them is prepared for.





## Acquired Content

# Movies



## Sinking Sands

### Movie

Pabi and Jimah are happily married and living a peaceful life when disaster strikes in the form of a domestic accident which leaves Jimah with a scar. Unable to live with his new features, his anger and hurt turn him into a monster. The once peaceful relationship turns into abuse.



## Tatu

### Movie

5 time winner at the Africa Magic Viewers Choice Awards. Tatu is a contemporary take on the classic African epic adventure story, a fast-paced action drama centered around the conflict arising from a mother's quest to have a child and all the complications that followed.



## Tell Me Sweet Something

### Movie

Tell Me Sweet Something tells the story of Moratiwa, an aspiring writer who owns and runs a bookstore in the heart of Johannesburg. The bookstore, like her love life, is not experiencing much success. This all changes when she meets and falls in love with the unlikely candidate in the world, Nat, a male model, who has never read a book in his life and is desperate to be loved for his mind not his body.



## The Figurine

### Movie

The movie narrates the story of two friends who find a mystical sculpture in an abandoned shrine in the forest while serving at a National Youth Service Corps camp, and one of them decides to take the artwork home. Unknown to them, the sculpture is from the goddess 'Araromire' which bestows seven years of good luck on anyone who encounters it, and after the seven years have expired, seven years of bad luck follow.



Acquired Content

## Movies



### **The Island** Movie

Dir. Toka McBaror. Enclosed in the cube queue of a military intelligence unit, Hamza, a colonel in the army intercepts a conversation between an unknown terrorist and an agent transacting a business deal on weapons sale. Triggered by an overwhelming excitement and eagerness to get the Intel to his commanding officer, Hamza makes the most shocking and terrifying discovery of his life. The Island is a fiction which creates a perception of corruption in the nation's security.



### **The Wedding Party 2: Destination Dubai** Movie

Nonso continues his romance with Deirdre, the bridesmaid from London. While on a dinner date, Nonso proposes to Deirdre by accident and sets off a chain of events too powerful to stop. Deirdre's upper-crust British family are against the match, as are members of the Nigerian clan, but Deirdre's determination can't be contained, setting us on another colourful, chaotic journey to everlasting love.



### **Where Children Play** Movie

A young woman is forced to face her childhood demons. When tasked with returning home to care for her ailing abusive father.



*Quality African Entertainment*

SKY 186 | FREESAT 171 | YANGATV.COM | @YANGA\_UK



# Our latest schedule

[YANGA! Programming](#)



## About Africa MediaWorks Ltd

Africa MediaWorks Ltd is a UK-registered start-up media company, an integrated producer and commercial broadcaster creating, owning and distributing high-quality African content across multiple platforms. Africa MediaWorks' mission is to create an African Media Hub in London, to strengthen and 'scale' the volume and quality of African content around the world. The business reflects the fresh, authentic and progressive picture of African media talent, and aims to counterbalance the often-negative perceptions presented in Western media of modern-day Africa.

Africa MediaWorks is the holding company for YANGA!, a new general entertainment channel giving voice to Africa's thriving diaspora, broadcasting a wide range of family content.



**For Further information please contact:**

Kola Oluwole

T: +44 770 3000 830

E: [kola@africamediaworks.com](mailto:kola@africamediaworks.com)